

FOR IMMEDIATE RELEASE

Bite Partners with Attentive to Transform Restaurant Loyalty Programs Through Integrated Digital Kiosk and AI-Powered Marketing Solutions

Strategic integration empowers QSR and fast-casual restaurants to drive loyalty sign-ups, enhance the guest experience, and increase repeat visits through seamless kiosk-to-marketing automation.

New York, NY – [TBD] – [Bite](#), the leading digital kiosk solution for quick-service restaurants (QSR) and fast casual dining establishments, today announced a strategic partnership and integration with Attentive, an AI-powered SMS and email marketing platform. This collaboration creates a powerful ecosystem that enables restaurants to streamline loyalty program enrollment, enhance guest engagement, and drive meaningful customer retention through personalized marketing campaigns.

The integration seamlessly connects Bite's intuitive kiosk technology with Attentive's sophisticated marketing automation platform, allowing restaurants to capture customer data at the point of sale and immediately activate targeted, personalized communication strategies. Guests can easily sign up for loyalty programs, redeem rewards, and receive tailored offers directly through the kiosk experience, while restaurants gain unprecedented insights into customer behavior and preferences.

Key benefits of the Bite-Attentive integration include:

- **Accelerated SMS Marketing Growth:** Capture new subscribers organically during the ordering process, expanding marketing reach and engagement opportunities.
- **Instant Reward Redemption:** Seamless access to loyalty rewards and personalized offers at the point of purchase.

- **AI-Powered Personalization:** Automated, data-driven marketing campaigns that deliver relevant messages based on customer ordering patterns and preferences.
- **Enhanced Customer Lifetime Value:** Increased repeat visits through targeted engagement and reward optimization.
- **Operational Efficiency:** Reduced staff workload while improving customer service and satisfaction.

"Integrating Bite's kiosk technology with Attentive has been a game-changer for us," said Casey Hilder, Director of Marketing at Starbird, an early adopter of the integrated solution. "It's allowed us to build a stronger connection with our customers, delivering timely, personalized messages that enhance their experience and keep them engaged with the Starbird brand."

The partnership addresses a critical challenge in the restaurant industry: converting one-time visitors into loyal, repeat customers. By combining Bite's proven kiosk technology with Attentive's AI-powered marketing capabilities, restaurants can create a comprehensive customer journey that begins at the first order and continues through ongoing engagement and retention efforts.

"This partnership represents a significant step forward in how restaurants can leverage technology to foster more meaningful relationships with their guests," said Brandon Barton, CEO of Bite. "By integrating our kiosk technology with Attentive's powerful marketing tools, we're enabling restaurant brands not just to serve great food, but to create exceptional experiences that turn casual diners into brand evangelists. The result is a win-win: guests receive more personalized service and rewards, while restaurants see increased loyalty, higher lifetime value, and sustainable growth."

The Bite-Attentive integration is now available to restaurant partners, offering a complete solution for modernizing customer engagement and driving long-term business success in the competitive foodservice industry.

###

ABOUT BITE

Bite is the leading intelligent kiosk ordering software for fast casual, quick-serve restaurants and C-stores. Our patented Artificial Intelligence, Bite Lift, analyzes every transaction and makes real-time upsell recommendations that result in 20% higher check averages. Bite's software is easy to customize the design, simple to manage, and quick to deploy; and since it's integrated into the existing tech stack, brands can expect increased order accuracy, average check size, throughput, and customer satisfaction. To learn more, visit getbite.com.

ABOUT ATTENTIVE

Attentive® is the AI-powered mobile marketing platform transforming the way brands personalize consumer engagement. Attentive enables marketers to craft tailored journeys for every subscriber, driving higher recurring revenue and maximizing campaign performance. Activating real-time data from multiple channels and advanced AI, the platform personalizes content, tone, and timing to help brands deliver 1:1 messages that truly resonate.

With a top-rated customer success team recognized on G2, Attentive partners with marketers to provide strategic guidance and optimize SMS and email campaigns. Trusted by leading restaurant brands like Blaze Pizza, Jason's Deli, City Barbeque, and Luna Grill, Attentive ensures enterprise-grade compliance and deliverability, supporting trillions of interactions across more than 70 industries. To learn more or request a demo, visit www.attentive.com.