

Why XP Health?



Vision care in the U.S. hasn't changed much in the last few decades. Employees still have to jump through hoops, such as visiting brick-and-mortar eyewear stores, paying high retail markup prices, navigating confusing cost structures, and settling for an impersonal and outdated experience when using their vision care programs. Despite vision care being a most desired offering, it's no surprise that the current options lead to low utilization and ROI. **That's where we come in.**

The XP Health difference



Easy & intuitive

XP Health is a digital-first platform that lets members navigate their entire vision care journey in one place.



Simple & seamless

Members save time and money by easily purchasing eyewear online, renewing their prescription online, or finding in-person care.



Affordable & accessible

We eliminate intermediaries and high retail markups on eyewear and lenses, helping our members save an average of 70% on their purchases.

Key selling points for brokers

As a valued XP Health partner, we want to make selling XP Health to your clients is just as seamless as our program, so we've put together a few key points you can use:

- ✓ **We offer something for everyone**
Over 800+ premium frames available at little to no cost. Plus, contacts, computer glasses, sunglasses, and vision exams with no additional fees.
- ✓ **Same glasses, lower cost**
Members can choose from over 3,000 designer frames like Coach, Gucci, and Ray-Ban at discounted prices.
- ✓ **Simplified member experience**
Easy-to-use platform that drives high usage and satisfaction. Members rate us +60 NPS vs. the industry average of -8 NPS.
- ✓ **Superior cost savings**
Our members pay low wholesale eyewear costs on the XP Health online marketplace.
- ✓ **No trade-offs**
Members can still buy glasses in person if they want. We offer a 35% discount on eyewear purchased at 100,000+ provider-location combinations.
- ✓ **Advanced technology**
We leverage AI, AR, deep learning, computer vision, automation, and smart integrations to personalize the buying experience for each member.
- ✓ **High-quality lenses**
Doctor-recommended lenses are included at no additional cost, featuring advanced blue light and anti-glare protection, UV protection, durable polycarbonate materials, and more.
- ✓ **Online prescription renewals**
FDA-approved online renewals accessible from anywhere in just a few minutes for those who qualify.

DISCOUNT ONLY - NOT INSURANCE. The program provides discounts on certain vision care and products through participating vision care providers. The range of the discounts will vary depending on the product and the participating vision care providers. XP Health is not an insurance plan and does not pay or reimburse participating vision care providers for the cost of vision care services or products purchased by the program participant. The program participant is required to pay for the cost of all vision care services or products received. You may file a complaint by contacting customer care. This program is administered by XP Health, Inc., 969 Industrial Rd, Suite A San Carlos, CA 94070, 1-888-974-3020, <https://www.xphealth.co>.

Member savings in action

Here's some examples of how we stack up to the competition:



Sixxis - premium frame

Product (member pays)	XP Health	Traditional
Premium Frame (MSRP of \$125): High quality acetate, matches construction of and is produced in the same factory as brands like Tom Ford, etc.	\$0	\$25 member cost
Doctor Recommended Lenses (MSRP: \$200+): Durable polycarbonate material, UV protection, advanced anti-glare protection, scratch-resistant coating, and advanced blue-light protection.	\$0	\$149
TOTAL	\$0	\$174



Gucci - luxury frame

Product (member pays)	XP Health	Traditional
Designer Frame (MSRP of \$520): Gucci frame, high quality acetate with custom detailing.	\$217	\$390 + \$25 member cost
Doctor Recommended Lenses (MSRP: \$200+): Durable polycarbonate material, UV protection, advanced anti-glare protection, scratch-resistant coating, and advanced blue-light protection.	\$0	\$149
TOTAL	\$217	\$564

We're here to help

We know that XP Health is quite different from traditional vision programs (it's like comparing a smartphone to a landline), so we're committed to supporting you and your clients in whatever way necessary to bring our innovative solution to as many people as possible. Please ask your XP Health representative for any and all assistance or resources that you may require. We're always here to help.

To learn more, email
sales@myameriflex.com or
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